



Haringey Council

NOTICE OF MEETING

Scrutiny Review - Waste Collection & Recycling

MONDAY, 17TH DECEMBER, 2007 at 18:00 HRS - CIVIC CENTRE, HIGH ROAD, WOOD GREEN, N22 8LE.

MEMBERS: Councillors Bull, Hare, Jones, Patel and Rainger

AGENDA

1. APOLOGIES FOR ABSENCE (IF ANY)

2. URGENT BUSINESS

The Chair will consider the admission of any late items of urgent business. Where the item is already included on the agenda, it will appear under that item but new items of urgent business will be dealt with at item 8.

3. DECLARATIONS OF INTEREST, IF ANY, IN RESPECT OF ITEMS ON THIS AGENDA:

A Member with a personal interest in a matter who attends a meeting of the authority at which the matter is considered must disclose to that meeting the existence and nature of that interest at the commencement of that consideration, or when the interest becomes apparent.

A Member with a personal interest in a matter also has a prejudicial interest in that matter if the interest is one which a member of the public with knowledge of the relevant facts would reasonably regard as so significant that it is likely to prejudice the member's judgement of the public interest **and** if this interest affects their financial position or the financial position of a person or body as described in paragraph 8 of the Code of Conduct **and/or** if it relates to the determining of any approval, consent, licence, permission or registration in relation to them or any person or body described in paragraph 8 of the Code of Conduct.

4. MINUTES OF THE MEETING HELD ON 12 NOVEMBER 2007 (PAGES 1 - 12)

5. PRESENTATION FROM LONDON BOROUGH OF HACKNEY

To consider Hackney Council's Compulsory Recycling Policy and to consider any lessons for Haringey.

6. EVALUATION FROM THE RESIDENTS AND BUSINESS QUESTIONNAIRES (PAGES 13 - 28)

To consider the results of the residents and business questionnaires and how the information can be used in the scrutiny report. (Residents' responses attached)
Businesses to follow:

7. REVIEW UPDATE

To update the Panel on the current position of the review.

8. URGENT BUSINESS

To deal with any items of urgent business admitted at item 2 above.

Yuniea Semambo
Head of Members Services
225 River Park House
Wood Green N22 4HQ

Sharon Miller
Principal Scrutiny Support Officer
Tel No: 020 8489-2928
Fax No: 0208 489-2533

Sharon.miller@haringey.gov.uk

Yuniea Semambo
Head of Local Democracy and Member Services
5th Floor
River Park House
225 High Road
Wood Green
London N22 8HQ

Richard Burbidge
Principal Support Manager
Tel: 020-8489 2923
Fax: 020-8881 5218
Email: Richard.burbidge@haringey.gov.uk

SCRUTINY REVIEW – WASTE COLLECTION, RECYCLING & DISPOSAL

MINUTES OF THE MEETING HELD ON 12 NOVEMBER 2007

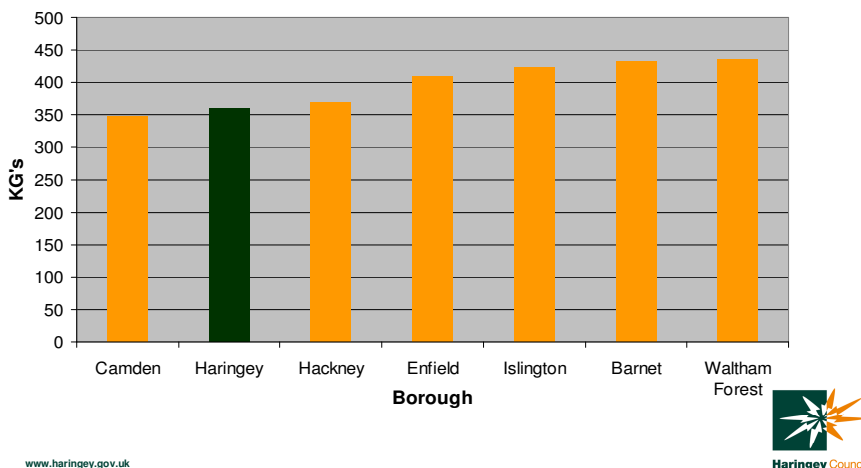
Members Councillors *Jones (Chair), *Hare, Rainger and *Patel

1. **APOLOGIES FOR ABSENCE** (Agenda Item 1): An apology for lateness was received from Councillor Haley.
2. **URGENT BUSINESS** (Agenda Item 2): None submitted.
3. **DECLARATION OF INTEREST** (Agenda Item 3): None notified.
4. **MINUTES OF THE MEETING HELD ON 4 OCTOBER 2007** [Agenda item 4].

Matters arising from the Minutes of the meeting held on 4 October 2007.

With reference to household waste collection (kilograms per head), the panel received an update from Waste Management Services which showed the Council's position in relation to its statistical neighbour.

**Household waste collection (kilograms per head)
(BVPI 2005-2006)**



The Minutes of the meeting were agreed.

5. PROPOSALS FOR INTEGRATING REFUSE AND RECYCLING IN THE SAME CONTRACT (Agenda item 5).

The Panel received a presentation from the Client & Performing Manager, Waste Management Services, to consider the integration of Refuse & Recycling Collections in the same contract. The Panel considered the following:

- **Current service provision for refuse and recycling**
- **Service development and future change**
- **Benefits of Integrated Contract**
- **Impact of loss of in-house recycling service**
- **Options for future service provision**

Current service provision - refuse

- **Sacks**
- **Wheelie bins**
- **Bulk refuse containers**
- **Bulky item collections**
- **Supported by dedicated Call Centre for waste and recycling issues**

All provided through Integrated Waste Management and Transport Contract.

The current service provider is Haringey Accord (now owned by Enterprise)

www.haringey.gov.uk



Current service provision - recycling

- **Kerbside green box doorstep service, either;**
 - separated, dry recyclables (plus green waste separately), or
 - commingled, dry recyclables and organic
- **HfH estates pilot collection scheme, either;**
 - blue bag scheme, doorstep collection, or
 - near entry scheme, banks close to communal entrances
- **on-street banks, plus banks in schools and at Council buildings**
- **Re-use and Recycling Centres**
- **White goods collection, to meet WEEE requirements**
- **Supported by dedicated Call Centre**

All through the in-house service, except White Goods and dedicated Call Centre provided through the Integrated Waste Management and Transport Contract along with maintenance of recycling vehicles.

www.haringey.gov.uk



Service Development: future changes

Refuse collection

- **Mature service but liable to be affected by changes in end treatment and handling of waste brought about by new technology or new legislation**
- **Unlikely to be subject to significant change in methods of collection**
- **As the impact of recycling grows the amount of refuse per household will fall**

www.haringey.gov.uk



Benefits of Integrated Contract

Benefits of integration

Issues to consider

- **Change of emphasis from disposal to recycling, operational and logistical factors**
- **Targets and incentives**
- **Residents' perceptions**
- **Value for money**

www.haringey.gov.uk



Targets and incentives

Issues to consider

- **Targets and incentives aimed at meeting recycling and LATs targets, also resident satisfaction targets**
- **Targets can also be introduced aimed at meeting CO₂ reductions and to meet the likely requirements of the Climate Change Bill when it becomes law**
- **Targets and incentives within an integrated contract could allow the service provider to contribute to increased recycling, for example recycling waste collected as flytipping and street litter recycling**
- **Within an integrated contract there can be targets and incentives not only for household recycling but also for commercial recycling and street cleansing recycling, which vital for LATs**

www.haringey.gov.uk



Resident perception

Issues to consider

- **Resident perception of refuse, recycling, street cleansing and Re-use and recycling sites are inextricably linked, integrated contract places emphasis on single service provider to consider these indicators holistically**
- **Integrated contract ensures that a seamless service is provided**
- **Integrated contract promotes the Council's priorities of One Council and achieving excellence**
- **Integrated contract provides service provider with more flexibility to deliver services better tailored to local area need**

www.haringey.gov.uk



Value for Money

Issues to consider

- **Integrated contract allows service provider to switch resources to cope with changes in volumes of waste and recycling over time**
- **Integrated contract provides service provider with the ability manage fleet and operatives on a day to day basis to minimise the need for spare vehicles and agency staff**
- **Integrated contract allows economies of scale to be recognised both in terms of the service provider function and the client function**

www.haringey.gov.uk



Impact of loss of in-house recycling service

Providing recycling service in-house has led to;

- **Flexibility to adapt and change service provision**
- **Control over trials of and implementation of new services**
- **Strong co-ordination between communication and participation work and front-line service delivery**
- **Better control of service costs, more efficient use of resources**

An integrated contract will need to be carefully constructed to ensure that it is flexible and adaptable to retain these positive outcomes

www.haringey.gov.uk



Options for future service provision

Contract packaging

- **Small single service contracts for refuse collection, recycling collection, street cleansing etc.**
- **Larger, multi-service contracts that group services according to perceived need, similar to current contractual arrangements**
- **Integrated contract that includes refuse, recycling and street cleansing so as to provide the highest level of control within a single contract over all of the municipal waste produced in the borough**

6. INCREASING RECYCLING IN HARINGEY THROUGH HIGHER RESIDENT PARTICIPATION (Agenda item 6).

The Panel considered the report outlining the strategies in place for increasing recycling in Haringey by encouraging greater resident participation. We noted that recycling rates in Haringey have been steadily increasing since the establishment of the service. Figures showed that the Council have exceeded both the targets set for 2005/06 and 2006/07. Resident participation in the service was inconsistent across the borough as indicated in the last borough wide participation survey (Feb 2006) that showed a Haringey average of 64% of residents using the kerbside recycling service rising to 98% on some roads in the west of the borough but dropping to 4% in some areas in the east of the borough.

The following table illustrates communications/participation work that has been completed recently:

Item/activity	Target audience	Quantity	Date
Mixed Recycling Service leaflet	Properties being added to the service, as well as those already receiving it	43,000	April 07
Sorted Recycling Service leaflet	All properties on service	30,000	April 07
Green garden waste leaflet/ collection day calendar	All properties on service	23,000	October 07
Estates Recycling Service leaflet	All properties affected by changes to service	5,500	August 07
Recycling Team attendance at public events, such as Tottenham Carnival, Better Haringey Green Fair and FinFest	Residents attending events	–	June – September 07

Communication Plan

1.1 It was noted that a communication plan was being developed, this is currently in draft form, and includes work in the following areas:

- Waste minimisation campaign to reduce overall waste arising;
- Contamination stickers to improve quality of recyclables collected;
- Fridge magnets to promote the Free White Goods Service in areas affected by the highest level of dumping (N15 and N17);
- Lamppost banners to promote Reuse & Recycling Centres;
- New visual aid materials for education and community work;
- Comprehensive leaflet about new recycling service for blocks of flats;
- Posters for housing estates to promote Estates Recycling Service.

It was noted that fridge magnets to promote free white goods service had already being produced in the Bruce Grove area.

- **Education**

The Council has an Environmental Education Centre at the Hornsey Reuse & Recycling Centre, where classes and workshops on recycling and other environmental issues are run for visiting schools by the charity Eco-Active.

A community engagement and education programme is being devised, with the aim of encouraging recycling amongst residents from the 'hard to reach' groups in the borough.

All schools in the borough participate in recycling at least one item; this is to be increased to two items.

A range of targeted and generic communications is deployed in the borough to help raise and maintain recycling participation levels. This is combined with a community education programme working in schools, with community and residents groups, and on the doorstep with individual residents. Raising recycling participation levels will be a key activity in meeting future recycling targets.

- **Communication**

- Leaflets are produced on the various collection services available - These include a translation panel on the back, with key pieces of information published in a number of community languages. Leaflets are also designed using illustrations to make information visually clear and less reliant on text.
- Leaflets are also designed to promote related services, to increase the coverage of promotion of Waste Management services. For example, a recent recycling leaflet for kerbside services also promoted the Free White Goods Collection services and the Reuse & Recycling Centres.
- Leaflets are delivered to relevant properties to promote all changes to service. The ongoing expansion of the Mixed Recycling Service to all kerbside properties in the borough is being accompanied by the delivery of new leaflets to residents. When the Mixed Recycling Service was extended into areas of Haringey and St Ann's wards in April 2007, an increase of 11% in resident participation was measured.
- All 73,000 properties on the kerbside recycling service received new leaflets in April 2007 as part of a restructure of the various collection services. This exercise resulted in a boost in resident participation, particularly in eastern areas of the borough. An increase in orders for new or additional green boxes was also recorded, with 2679 containers being delivered in May compared to 688 in April and 1101 in June.
- The in-house recycling service includes a small canvassing team that can undertake 'door-stepping' activities and measure resident participation. This team carries out targeted door-stepping in areas of low participation, and has also been used to encourage residents to use the pilot Estates Recycling Service.
- The Council's magazine Haringey People regularly includes features, updates and advertisements and on recycling.
- The Haringey Council web pages on recycling have recently been restructured and improved. Continuing development of this resource will include more information on what happens to recyclable materials after collection and waste prevention.

- The Recycling Team regularly attends public events in Haringey to meet residents, encourage them to recycle, and respond to their queries or concerns about the service. This includes major events such as Tottenham Carnival and the Better Haringey Green Fair, as well as smaller local events, residents groups, or information/access to services days for specific parts of the community.
- The Council works closely with the Greater London Authority, the Waste and Resources Action Programme and other external bodies on recycling and waste campaigns being run at a regional or national level. Examples include Recycle for London, Real Nappies for London and the Recycle Now promotion of home composting.

Financial incentives

- The national Waste Strategy 2007, published in May 07, set out new proposals on allowing local authorities to introduce financial incentives for waste prevention and recycling, to encourage a greater behaviour shift towards recycling and reducing household waste. These proposals are currently being put forward as part of the Climate Change Bill, and if agreed, would allow local authorities to pilot revenue-neutral incentive schemes, such as charging those who generate more waste to reimburse those who recycle most of their waste. Such schemes have been effective in other countries, but would be a new legislative approach to incentivising recycling in England.
- Haringey Council participated in the Household Incentives Pilot Scheme run by DEFRA in 2005/06. A total of £118,000 was allocated to the borough, a third of the entire budget for London, for a multi-faceted scheme that included individual, community and charity awards, prize draws and a high-profile public event. The scheme was linked to both the recycling rate and resident participation. The final report to DEFRA is attached as an appendix.
- The Council currently has no plans to introduce penalties for not recycling, and an analysis of such schemes has not been carried out.

Compulsory Recycling

- Recycling is not currently compulsory in Haringey, and there are no plans to change this policy at present.
- Compulsory recycling schemes have been introduced in a number of other boroughs, including neighbouring Barnet, Waltham Forest and Hackney. These have focused on kerbside collections, thereby excluding flats and housing estates, and have also excluded organic material collections.
- A boost in recycling tonnages was recorded in Barnet when compulsory recycling was introduced, and levels have remained consistently higher. Data on the success of the scheme in Waltham Forest is not available at the time of writing this report, but a surge in requests for new or additional recycling boxes was recorded in September 2007 when recycling became compulsory, leading to a backlog of around 7,000 orders.

UPDATES FROM VISITS

LB Barnet

Barnet became the first local authority in the UK to introduce a compulsory recycling scheme in 2004. The scheme originally ran across 25,000 households but it expanded borough-wide in March 2007.

Garden Waste Collection

With regards to garden waste collection, Barnet have 6 Rotopress green waste vehicles operating Monday to Saturday, and there are up to 10 additional standard Refuse Collection Vehicles also operating the service on a Saturday.

Flats above shop pilot

Around 30 flats from across the borough that have asked for a service will be included in the scheme. The Council will either provide a standard black box, or a single-use clear plastic bag. If a box is used 11 materials will be collected. If a bag is used it will be paper, cans, and glass only. <http://www.barnet.gov.uk/index/environment-planning/rubbish-waste-and-recycling/recycle-from-home.htm>

ECT Contract

Barnet's contract with ECT includes the provision of the kerbside dry recycling service from houses, flats and schools, and bring banks. And what services are provided by Barnet Council? The Green Garden and Kitchen Waste collection, and refuse collection.

London Borough of Waltham Forest

From 10 September 2007, residents in Waltham Forest are being asked to recycle as part of a Compulsory Recycling scheme. This means that all residents in the Get Sorted! Door-to-Door Recycling Service have to recycle paper, cardboard, glass bottles and jars, food and drink cans, plastic bottles, textiles, shoes, batteries and engine oil in their black recycling boxes.

Support will be given to residents to ensure they understand the scheme and to help them to recycle. If they continually fail to recycle, they could be fined up to £1,000. Fines will only be used as a last resort for persistent non-recyclers.

Why is the Council introducing Compulsory Recycling?

The government has set recycling targets for local councils. If these targets are not met, the Council will have to pay heavy fines, which will have an impact on all residents through increased council taxes.

After a very successful trial in the South Chingford and Woodford Green areas, which substantially increased recycling rates, the scheme has been rolled out across the whole borough. The Compulsory Recycling Scheme has been undertaken to help Waltham Forest meet its recycling targets of 33% for March 2008 and 50% by 2012.

Recommendations for consideration

1. That the Cabinet Member for Environment & Conservation approves the development of a compulsory recycling policy which will require all residents to participate in the Council's doorstep recycling schemes, where they are available.
2. That the Cabinet Member for Environment & Conservation approves the introduction of an Integrated Recycling, Waste Management and Transportation Contract. However that the Reuse Service be excluded from such a contract.
3. That the Cabinet Member for Environment & Conservation considers the potential financial benefits of having an in-house Integrated Recycling, Waste Management and Transportation contract.
4. That the Cabinet Member for Environment & Conservation approves the incremental steps required to develop current operational capacity in readiness for Compulsory Recycling in the borough.
5. That the Department produce a communication strategy for the introduction of compulsory recycling, that covers key elements of branding and design, media and public relations, targeting of communications, timetabling of communications and evaluation of effectiveness of communications.
6. That the Department support these key communication efforts with additional information through visiting each strategic community centre with the use of visual aids and translators to ensure that all communities in the borough are made aware of the Compulsory Recycling Programme.
7. That the Department establish a strong brand for the Compulsory Recycling programme that incorporates simple visual elements that will communicate the message clearly to all sectors of the population.
8. That the Department redraft written communications to emphasise the key points of the Compulsory Recycling message.
9. That the Department use the Reuse and Recycling Centre's existing colours and pictures for the types of materials which can be recycled, and ensure that these are placed on each wheelie bin for each household that clearly and visually communicate the key points of the Compulsory Recycling message. The colour scheme should be used at each bring bank site.
10. That the Department design a letter signed by the Cabinet Member for Environment & Conservation together with an information sheet to each household announcing the commencement of the Compulsory Recycling Programme.
11. That the Department ensure that the necessary support is in place following the official roll out of the programme including trained staff to answer inquiries, and sufficient recycling boxes and resources to supply them in a timely fashion to residents who request them. Given probable lead-in times to secure supplies of recycling boxes, the Department should ensure that orders are placed as soon as possible.

This page is intentionally left blank

Waste Management & Recycling

Residents Consultation Responses Internal Report



The Waste Hierarchy

- Waste elimination _____
Halting generation at source by designing out waste
- Waste reduction _____
Minimising the amount produced at home
- Waste re-use _____
A second use for the same item, the second hand market
- Waste recycling and composting _____
Reprocessing materials into new products
- Waste recovery _____
Further recovery of anything that is left after the above, including energy recovery
- Waste disposal _____
Landfill

Waste Management & Recycling

Residents Consultation Responses Internal Report

Introduction & Method

This small scale consultation is based on a questionnaire distributed at public meetings in the Borough in October/November 2007. Designed to provide a 'flavour' of ideas and issues on waste management and recycling; the consultation is for Overview & Scrutiny; who drafted an initial questionnaire. The Consultation Unit conducted desk research as a 'scoping' exercise and this research has looked at a range of consultations, research studies and policy papers produced by other councils, including:

Barnsley
Plymouth
Wakefield
Leeds
Hampshire and
Hertfordshire

The research studies and consultation exercises carried out by these authorities have been of considerable assistance in informing our own questionnaires.

In addition to the consultation with residents; local businesses in the Wood Green area have had the chance to contribute with a choice of online, or hard copy questionnaires. A separate business report is in preparation.

A total of 60 residents responded to the consultation by means of a questionnaire issued at public meetings. Table 1 gives summary details of age and ethnic origin.

Table 1

		ETHNIC			
		White/ British Count	Other Count	Not stated Count	Total Count
AgeGroup	Under 25	0	0	0	0
	25-44	10	1	1	12
	45-64	13	2	5	20
	65 and over	23	3	2	28
	Total	46	6	8	60

Table 2

		Col %
	Do you or anyone in your household have a disability? - Yes	12%
	Do you or anyone in your household have a disability? - No	88%

Waste Management & Recycling

Residents Consultation Responses Internal Report

Residents who said they had disabilities were asked what impact this had on recycling; and their responses are set out below:

- I cannot walk to the recycling bins and don't have space in front of house
- Larger recycling bins instead of boxes would be useful
- Bulky items could be collected as I can't lift them
- More recycling services from the doorstep
- Winter timetable for collecting green waste - needs to be more frequent
- Help with removing large items from house for collection
- GREEN BOX COLLECTORS ARE FANTASTIC COLLECTING FROM PORCH
- I can't always manage to put the bin outside

CONSULTATION RESULTS

What do you think about the service you currently receive?

		Count	Column N %
\$Q1	Excellent	6	10%
	Good	37	63%
	Satisfactory	12	20%
	Not very good	4	7%
	Total	59	100%

Seventy three percent responded to this question by stating that the current service is good or excellent.

Question 2 (table Q2a) examines a series of issues about services and asks respondents if they are aware whether the service is provided; whether they use it; and whether they **would** use it if it were available.

Waste Management & Recycling

Residents Consultation Responses Internal Report

		Count	Col %
\$Q2a	Mixed recycling in green boxes - Tick to indicate which services you know are provided in your area	46	82%
	Mixed recycling in green boxes - Tick those services which you currently use	47	84%
	Mixed recycling in green boxes - WOULD use if they were provided	3	5%
	Food waste collection - Tick to indicate which services you know are provided in your area	28	50%
	Food waste collection - Tick those services which you currently use	16	29%
	Food waste collection - WOULD use if they were provided	13	23%
	Garden waste collection - Tick to indicate which services you know are provided in your area	38	68%
	Garden waste collection - Tick those services which you currently use	32	57%
	Garden waste collection - WOULD use if they were provided	5	9%
	Bottles and newspaper doorstep collection - Tick to indicate which services you know are provided in your area	33	59%
	Bottles and newspaper doorstep collection - Tick those services which you currently use	30	54%
	Bottles and newspaper doorstep collection - WOULD use if they were provided	7	13%
	Other paper, card and magazine collection - Tick to indicate which services you know are provided in your area	22	39%
	Other paper, card and magazine collection - Tick those services which you currently use	20	36%
	Other paper, card and magazine collection - WOULD use if they were provided	17	30%
	Plastic bottles, plastic milk containers - Tick to indicate which services you know are provided in your area	20	36%
	Plastic bottles, plastic milk containers - Tick those services which you currently use	18	32%
	Plastic bottles, plastic milk containers - WOULD use if they were provided	23	41%
Total	56	100%	

Thus with *mixed recycling in green boxes*; 82% say the service is provided and 84% say they use it. The higher figure indicates that one respondent uses the service but did not tick the box saying that he or she knew it was provided! The small number saying they **would** use it simply reflects the fact that most already do use this facility.

With food waste collection 50% say the facility is provided; while 29% actually use it. A further 23% say they **would** use it if provided in their locality. Sixty-eight percent believe that a garden waste service is provided while 57% make use of it.

A majority of respondents, who confirm it is provided, also use the garden waste collection facility. A similar proportion (54%) makes use of the doorstep bottles and newspaper collection service.

Table Q2b continues the analysis of whether respondents do, or would use services. It is interesting to note that while 68% are aware of the provision of bottle banks and other local collection points, 23% make use of these – possibly preferring a doorstep facility.

Consultation Team

Waste Management & Recycling

Residents Consultation Responses Internal Report

		Count	Col %
\$Q2b	Collection and disposal of old white goods such as fridges - Tick to indicate which services you know are provided in your area	24	45%
	Collection and disposal of old white goods such as fridges - Tick those services which you currently use	8	15%
	Collection and disposal of old white goods such as fridges - Tick those services you WOULD use if they were provided	17	32%
	Collection/disposal service for batteries, printer cartridges etc - Tick to indicate which services you know are provided in your area	3	6%
	Collection/disposal service for batteries, printer cartridges etc - Tick those services which you currently use	3	6%
	Collection/disposal service for batteries, printer cartridges etc - Tick those services you WOULD use if they were provided	33	62%
	Re-use and recycling centres - Tick to indicate which services you know are provided in your area	25	47%
	Re-use and recycling centres - Tick those services which you currently use	15	28%
	Re-use and recycling centres - Tick those services you WOULD use if they were provided	8	15%
	Bottle banks and other local collection points - Tick to indicate which services you know are provided in your area	36	68%
	Bottle banks and other local collection points - Tick those services which you currently use	12	23%
	Bottle banks and other local collection points - Tick those services you WOULD use if they were provided	4	8%
	Communal recycling bins (eg near flats/shops) - Tick to indicate which services you know are provided in your area	19	36%
	Communal recycling bins (eg near flats/shops) - Tick those services which you currently use	2	4%
	Communal recycling bins (eg near flats/shops) - Tick those services you WOULD use if they were provided	5	9%
	Litter bins with sections for recycling - Tick to indicate which services you know are provided in your area	2	4%
	Litter bins with sections for recycling - Tick those services which you currently use	2	4%
	Litter bins with sections for recycling - Tick those services you WOULD use if they were provided	32	60%
Total	53	100%	

Waste Management & Recycling

Residents Consultation Responses Internal Report

Q3 Did you know that....?

Question 3 both gives information out about waste management and recycling, and asks about the extent of awareness of the issues listed. It is of course possible that some respondents, having been informed about the points set out in tables Q3a and Q3b, may now say they are aware of these issues. Clearly, if this was a forensic-style research study; we would take a more rigorous approach to testing the knowledge and awareness of respondents. However the responses do give us useful information.

Thus 89% say they are aware that much rubbish has traditionally been sent to landfill sites. Only 7% commented that this was 'news to them'. Seventy-seven percent also say they are aware that EU regulations require councils to reduce waste disposal in landfill by 40% by the year 2010.

There is rather less awareness that councils will be fined heavily if they fail to meet such targets.

		Count	Col %
\$Q3a	Much of today's rubbish and waste goes to landfill sites or is burnt in incinerators. Both of these give off greenhouse gases which damage the environment - Already knew about	51	89%
	Would like further information	3	5%
	News to me	4	7%
	Councils are required by EU law to reduce waste disposal by 40% by the year 2010 - Already knew about	44	77%
	Would like further information	6	11%
	News to me	8	14%
	Councils will be fined heavily if they carry on sending lots of waste to landfill sites - Already knew about	30	53%
	Would like further information	6	11%
	News to me	21	37%
	Disposal of waste by landfill is costly and damaging to the environment - Already knew about	43	75%
	Would like further information	4	7%
	News to me	8	14%
	Total	57	100%

Turning to the more 'technical' aspects of waste management (table 3b) a majority were not aware of the two main types of treatment: mechanical biodegradable treatment (MBT) and Energy from Waste (EfW). Fifty-eight percent said this was 'news to them'.

Forty-seven percent commented that they were not aware that modern incineration plants are a great deal more efficient than the old 'Smoky Joes' which have given rise to the widespread view that incineration is not a realistic option for waste treatment. A significant minority (39%) are not aware that it is possible to recycle or re-use 80% of everything produced; although 47% say they already knew this.

Waste Management & Recycling

Residents Consultation Responses Internal Report

		Count	Col %
\$Q3b	There are two main alternatives to landfill; which are MBT and EfW - Already knew about	10	18%
	Would like further information	14	25%
	News to me	30	53%
	MBT means 'mechanical and bio-degradable treatment' EfW means 'energy from waste' - Already knew about	7	12%
	Would like further information	17	30%
	News to me	33	58%
	EfW includes direct incineration but today's incineration plants have strict emission controls and are much more efficient than the old style burners with smoke coming out of big chimneys - Already knew about	17	30%
	Would like further information	15	26%
	News to me	27	47%
	It is technically possible to recycle or reuse 80% of everything produced - although the means to do so are not available in all areas - Already knew about	27	47%
	Would like further information	9	16%
	News to me	22	39%
	Total	57	100%

Residents comments on what they think Haringey Council can do to encourage recycling efforts

"Give us eco feedback on best/average household achievement rates in recycling etc. There should be community composts in local parks; and awards for most creative re-use/repairs

What about discouraging so much re-usable material from being put into builders' skips? It's bad if all this goes to landfill.

Include more plastics in recycling and have much clearer information about exactly what materials are included in schemes.

Enable wider range of plastics recycling. Discourage plastic carrier bags. Provide energy saving advice and more doorstep recycling

Improve bulk collections and collections in problem areas like Beaconsfield Rd and Clyde Rd in N15. Education in itself will not be enough in some areas

Increase business rates for businesses that make little or no effort. More recycling banks (incl plastic banks) are needed. Include school premises as locations for recycling bins

Now, apart from food and garden waste, you collect everything in one go. Why not have 140L green and brown bins - maybe have orange sacks for aluminium

Fine residents and businesses who ignore recycling - implementing this would, admittedly, be difficult.

Pressurize companies to reduce packaging - introduce charges for plastic bags - more recycling points in supermarket car parks (compulsory)

Consultation Team

Waste Management & Recycling

Residents Consultation Responses Internal Report

Have a uniform service instead of current patchwork recycling and routine collections. My street doesn't have food waste collection – the next street does. There is far too much litter in street and fly tipping

Reduce waste at source. Develop fun presentations for schools, youth centers, sheltered housing

Collect more materials - encourage use of bio degradable starch-based bags for all uses and think about collection of textiles/clothes

Recycle more materials and campaign against excess supermarket and manufacturers' packaging
Take tougher action against dumping rubbish. Bold warning signs about fly tipping and dumping rubbish - more in community languages

Need plastics recycling and refunds on drinks cans and bottles - more public events.

Returnable deposits on drinks cans and bottles - more public events to encourage

Make sure that residents are informed about these issues but use a separate booklet and NOT via Haringey People which smacks too much of council self promotion

Have more collection of plastic waste. Encourage businesses and shops to use less wasteful products and packaging. Have more eye-catching posters in public places, ban plastic bags

Require supermarkets and other retailers to provide facilities for returning stiff plastic containers for fruit and meat. Have more recycling services of people in flats and apartments. Try to encourage residents rather than pushing for fines and penalties

Don't use Haringey People to inform residents as it is seen too much as a vehicle for spin

Collect textiles house to house. You should campaign against excess packaging. You also need much better communications and information on these issues".

How can the council make sure you get information about recycling and waste management?

Leaflets are regarded as the most effective resource in this context; closely followed by a programme of education in schools; and welcome packs.

	Count	Col %
Leaflets through your door with information about what and where	50	86%
Education in schools about recycling	36	62%
Public events (such as Haringey's recent 'GreenFair')	16	28%
Adverts in local newspapers	19	33%
A welcome pack when new residents arrive in the borough	32	55%
Labels on the recycling bins	25	43%
Regular information in Haringey People	22	38%
Total	58	100%

Waste Management & Recycling

Residents Consultation Responses Internal Report

Do you have any additional ideas about providing information?

“Posters and leaflets for community notice boards and libraries, council offices
Work with defined groups such as elders, youth etc

Withdraw disposal service if people don't recycle - provided you give them the means to do so in the first place

Random checks on households such as Flats 41-45 in Clyde Rd!

Use poster ads in busy locations and have more and better communication direct to people (not Haringey People as that is just for PR)

Alternate weekly collections would result in too much rubbish in street. There is a limit to number of bins people can put in a small front garden or other space

Face to face contact with council officers

Education in libraries, youth groups and scouts/guides

Have regular slot in area assemblies. Ensure recycling/litter regulations are properly understood
Use public transport as advertising space

Train road sweepers to educate encourage firms to dismantle white goods for recycling

Would like info about what actually happens to the material I put out for recycling.

Use local radio and the free press

Info in community centres - more in your face education and info

More detailed and specific information is needed about what can be recycled and how it should be prepared

Have face-to-face contacts with council staff

Don't just use Haringey People, as that is mostly a promotional tool and not a serious information source”.

Waste Management & Recycling

Residents Consultation Responses Internal Report

What do you think of these ideas that some Councils are trying?

Given that most respondents to this consultation take a positive approach to recycling and re-use; it is noticeable that few are in favour of changing the system of weekly collections. This issue is of course not helped by the extensive and adverse media coverage of councils which have reduced the frequency of collections. The desk research for this report indicated that some councils are looking at such ideas as maintaining frequency of collection, but using smaller wheelie-bins.

	Count	Col %
\$Q6b Alternate weekly collections - waste one week and recycling the other week - a good idea to encourage recycling	8	14%
Alternate weekly collections - waste one week and recycling the other week - Could work in some parts of the borough	7	12%
Alternate weekly collections - waste one week and recycling the other week - Unlikely to be effective / difficult to organise	13	23%
Alternate weekly collections - waste one week and recycling the other week - would not want it in this borough	29	51%
Weekly recycling and composting collections, with fortnightly waste collections - a good idea to encourage recycling	12	21%
Weekly recycling and composting collections, with fortnightly waste collections - Could work in some parts of the borough	9	16%
Weekly recycling and composting collections, with fortnightly waste collections - Unlikely to be effective / difficult to organise	11	19%
Weekly recycling and composting collections, with fortnightly waste collections - would not want it in this borough	26	46%
Welcome Pack for new residents telling them how to recycle/what they can recycle - a good idea to encourage recycling	43	75%
Welcome Pack for new residents telling them how to recycle/what they can recycle - Could work in some parts of the borough	8	14%
Welcome Pack for new residents telling them how to recycle/what they can recycle - Unlikely to be effective / difficult to organise	2	4%
Welcome Pack for new residents telling them how to recycle/what they can recycle - would not want it in this borough	1	2%
Litter bins with a recycling section in them - a good idea to encourage recycling	37	65%
Litter bins with a recycling section in them - Could work in some parts of the borough	6	11%
Litter bins with a recycling section in them - Unlikely to be effective / difficult to organise	7	12%
Litter bins with a recycling section in them - would not want it in this borough	3	5%
Total	57	100%

There is much support (see below) for taxes on businesses which use excess packaging and for measures such as reintroducing returnable deposits for bottles. Returnable bottles were commonplace until the late 1960s when plastic PET bottles, and aluminium cans increasingly supplanted glass.

Waste Management & Recycling

Residents Consultation Responses Internal Report

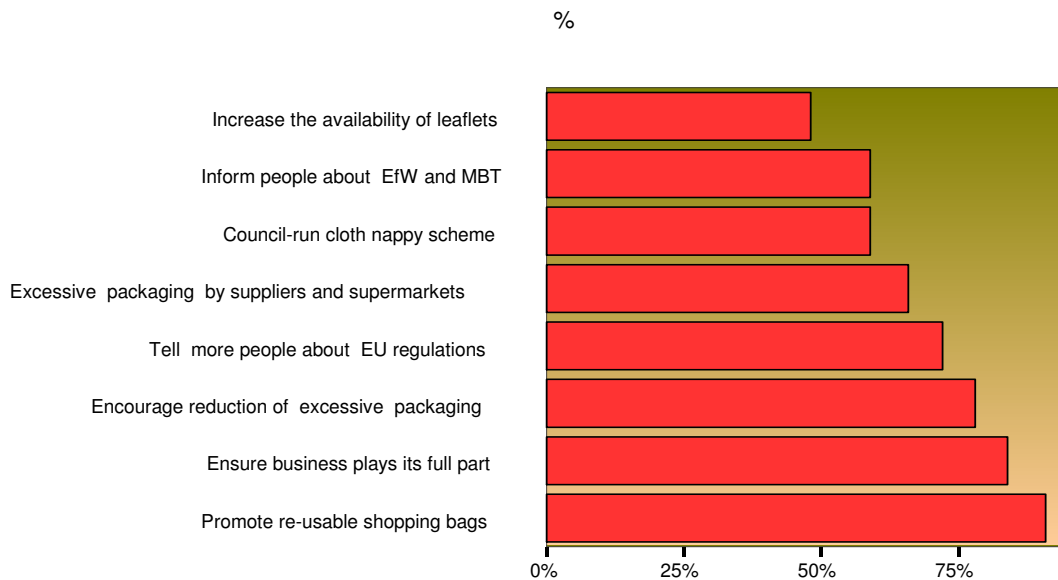
	Count	Col %
Council run schemes for disposal of small items such as printer cartridges and batteries - a good idea to encourage recycling	42	74%
Council run schemes for disposal of small items such as printer cartridges and batteries - Could work in some parts of the borough	7	12%
Council run schemes for disposal of small items such as printer cartridges and batteries - Unlikely to be effective / difficult to organise	2	4%
Council run schemes for disposal of small items such as printer cartridges and batteries - would not want it in this borough	0	0%
Higher taxes for supermarkets and businesses who fail to encourage recycling or use excess packaging - a good idea to encourage recycling	36	63%
Higher taxes for supermarkets and businesses who fail to encourage recycling or use excess packaging - Could work in some parts of the borough	1	2%
Higher taxes for supermarkets and businesses who fail to encourage recycling or use excess packaging - Unlikely to be effective / difficult to organise	11	19%
Higher taxes for supermarkets and businesses who fail to encourage recycling or use excess packaging - would not want it in this borough	5	9%
Reintroduction of the old returnable deposit bottles scheme (deposit refunded on return) - a good idea to encourage recycling	40	70%
Reintroduction of the old returnable deposit bottles scheme (deposit refunded on return) - Could work in some parts of the borough	5	9%
Reintroduction of the old returnable deposit bottles scheme (deposit refunded on return) - Unlikely to be effective / difficult to organise	6	11%
Reintroduction of the old returnable deposit bottles scheme (deposit refunded on return) - would not want it in this borough	5	9%
Extension of any existing returnable deposit bottles scheme - a good idea to encourage recycling	34	60%
Extension of any existing returnable deposit bottles scheme - Could work in some parts of the borough	6	11%
Extension of any existing returnable deposit bottles scheme - Unlikely to be effective / difficult to organise	5	9%
Extension of any existing returnable deposit bottles scheme - would not want it in this borough	3	5%
Penalties for those who fail to recycle - a good idea to encourage recycling	20	35%
Penalties for those who fail to recycle - Could work in some parts of the borough	7	12%
Penalties for those who fail to recycle - Unlikely to be effective / difficult to organise	13	23%
Penalties for those who fail to recycle - would not want it in this borough	12	21%
Total	57	100%

Waste Management & Recycling

Residents Consultation Responses Internal Report

What do you think the Council could do to help minimize the amount of waste produced?

	Count	Col %
Promote the use of re-usable shopping bags	53	91%
Increase the availability and supply of leaflets which give relevant information	28	48%
Give more backing to the Council-run cloth nappy scheme	34	59%
Ensure that larger businesses and commerce play their part in waste reduction	49	84%
Encourage reduction of excessive packaging (esp. plastic packaging) by manufacturers, suppliers and supermarkets	45	78%
Enforce reduction of excessive packaging (esp. plastic packaging) by manufacturers, suppliers and supermarkets	38	66%
Tell more people about the fact that the Council has to comply with EU and Government waste reduction targets and the need to recycle at least 40% of municipal waste by 2010	42	72%
Inform more people about the two main waste treatment processes: EfW and MBT	34	59%
Total	58	100%



There is considerable support for ideas and initiatives which tackle the issue at source; rather than those which might appear only to target the end user – namely the householder. It is a possibility that residents might be inclined to make greater efforts themselves if they thought that manufacturers, suppliers and retailers were also ‘doing their bit’.

Consultation Team

Waste Management & Recycling

Residents Consultation Responses Internal Report

Further Information

A range of consultation and research has been undertaken by many councils in England. Copies are available from the Consultation Team and are illustrated below.

4. Do you agree that we should aim to achieve 45% recycling/composting? (please tick one box)

Yes

Yes, but ideally I would like to see Barnsley achieve even more if it were possible

Maybe, but I am yet to be convinced that 45% can be achieved

No, I don't think that 45% can be achieved

No, I don't think this is a priority for Barnsley

Other comment (please specify) _____

5. What would encourage you to recycle more? (please give a score out of 10 as appropriate, with higher scores meaning that this action would encourage you more)

If the Council provided better information on recycling/composting

If the Council collected a wider range of recyclables from my home

If the Council improved its Household Recycling Waste Centres

If the Council provided more frequent kerbside collections for recyclable material

If local bottle bank type facilities accepted a wider range of material

If the Council provided incentives to recycle

If there were penalties for not recycling

Other action (please specify) _____

Residual Waste Management

6. What are your greatest priorities when selecting a new way to treat Barnsley's waste that cannot be economically recycled/composted? (please give each a score between 1 and 10, with higher scores meaning that you attach greater importance to that priority)

Protecting the environment

Using technology proven to work in the UK

Keeping costs down as low as possible

Keeping the distance down that waste has to travel

The ability to meet future Government waste management targets

The contribution better waste management makes towards sustainable development

How practical and convenient new arrangements for waste management are to use

Other (please specify) _____

7. Which residual waste treatment technology do you feel is right for Barnsley's waste that cannot be recycled/composted? (please rank these 1 to 6, then 2, 3, in order of priority)

Landfill

Mechanical Biological Treatment

Energy from Waste

8. If you have not indicated a priority between these options, please can you indicate why you have not been able to do so? _____

9. We would very much like to hear any further views that you want to give us on waste management. Do you have any additional comments? _____

If you wish to contact anyone about this survey or require this information in another format such as Braille or large print, or in another language please call the Sustainability Team on 01228 775667.

Municipal WASTE Management STRATEGY for BARNSELY 2006-30

A CHANCE TO HAVE YOUR SAY!

More and more household waste is being created. Whilst in the past most of this waste has been buried in large holes called landfill sites, this damages the environment and uses a lot of resources, which could be recycled or put to better use.

The people of Barnsley are recycling more and more every year. Last year about a fifth of all the waste created by Barnsley residents was recycled. Despite this 100,000 tonnes of Barnsley's waste was still buried in landfill sites, releasing harmful greenhouse gases, which contribute to climate change.

The Council is now asking the people of Barnsley how to change things so that we send less waste to landfill. Doing this will help protect the environment and will cost less than doing nothing at all.

What we need to do
The first thing we all need to do is throw less away. The Council plans to help residents reduce their waste and encourage people to re-use and recycle.

reduce • reuse • recycle your rubbish

'Recycle for Hampshire' Strategy and Campaign Evaluation Report

www.wasteaware.org.uk



Waste Management & Recycling

Residents Consultation Responses Internal Report



PLYMOUTH CITY COUNCIL WASTE MANAGEMENT STRATEGY QUESTIONNAIRE

Please complete the questionnaire to participate in the consultation and return to:
Plymouth City Council, MWMS Team, Prince Rock Depot, Macadam Road, Prince Rock, Plymouth PL4 0RZ
or fax completed forms to 01752 304786.

If you have any enquiries in connection with this consultation please e-mail us at
mwms.consultation@plymouth.gov.uk or contact us on 01752 668000. Thank you for participating.

Policy Proposal 1 – Promotion of Waste Minimisation through Education and Awareness

Consultation Question 1 – Education and Awareness:

- | | Yes/ No |
|--|---|
| a. Do you support the principle of waste minimisation? | <input type="checkbox"/> <input type="checkbox"/> |
| b. As the first stage in the waste hierarchy, do you believe that further support and funding should be dedicated to waste minimisation initiatives? | <input type="checkbox"/> <input type="checkbox"/> |
| c. Do you think that the council should introduce waste collection initiatives designed to reduce the amount of waste residents throw away? | <input type="checkbox"/> <input type="checkbox"/> |
| d. Can you suggest any ways you could minimise the waste you produce? | <input type="checkbox"/> <input type="checkbox"/> |



Waste Management & Recycling

Residents Consultation Responses Internal Report

Consultation On Wakefield MDC Draft Municipal Waste Management Strategy

CONTENTS

A6.1	INTRODUCTION	1
A6.2	CONSULTATION WITH WAKEFIELD CITIZENS	2
	A6.2.1 Communication Methods	2
A6.3	COMMUNITY ASSEMBLY - 8 TH May 2003	4
A6.4	AREA PANELS	5
A6.5	PRIVATE SECTOR WORKSHOP	6
A6.6	COMMUNITY SECTOR	7
A6.7	OVERVIEW AND SCRUTINY COMMITTEE - 17 July 2003	8
A6.8	YOUTH ASSEMBLY	9
A6.9	ROADSHOWS	10
A6.10	LOCAL AUTHORITY WORKSHOP	11
A6.11	MORI INDEPENDENT QUESTIONNAIRE	12

The Council identified a number of communication tactics to maximise the effectiveness of the main message in the campaign – “RETHINKING RUBBISH IN WAKEFIELD”. The table below summarises this.

METHOD OF ENGAGEMENT	PUBLIC	COMMUNITY VOLUNTARY	WASTE MANAGEMENT INDUSTRY	ELECTED MEMBERS	STAFF	INTERESTED GROUPS
Newsletters- Citizen (138,000 dist)	✓		✓	✓	✓	✓
Document 500 distributed	✓	✓		✓	✓	✓
Press / media	✓	✓		✓	✓	✓
Video- Roadshow / meetings	✓	✓	✓	✓	✓	✓
Radio adverts (4 weeks)	✓	✓	✓	✓	✓	✓
Area Panel (8)	✓	✓		✓	✓	✓
Website	✓	✓	✓	✓	✓	✓
Workshops (3)		✓	✓			✓ Local Authorities
Tel Helpline	✓	✓		✓	✓	✓
Youth Assembly	✓					
Roadshows July/Aug (9)	✓	✓				✓
MORI Survey (4000)	✓					

Waste Management & Recycling

Residents Consultation Responses Internal Report



Keep track of strategy developments by following progress at www.recycleforbuckinghamshire.co.uk

The Waste Partnership for Buckinghamshire, the County and



District Councils working together, is dedicated to the efficient and effective management of household waste in Buckinghamshire.

The headlines are:

- 93% agreed we should find alternatives to landfill.
- 91% agreed we should avoid paying landfill fines.
- 95% would support the introduction of new collection systems.
- 96% agreed we should recover as much from waste as possible.
- 83% agreed we should use proven technology.